



Tirgan Festival
August 20th to August 23th 2015

Sponsorship Benefits
Package



Weekly Newspaper Advertisements

Iran Star	Shahrvand
May	May
June	June
July	July
Salam Torornto	Shahrema
May	May
June	June
July	July
May	
June	
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Sample Ads

TIRGAN
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20-23
AUG
2015

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for more information visit
www.tirgan.ca

Tirgan is the world's largest celebration of Iranian arts and culture,
taking place at the Harbourfront Centre, Toronto, Canada

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AN INTIMATE EVENING WITH THE LEGENDS

FARAMARZ ASLANI MARTIK

HONORARY GUEST
DARIUSH EGHBALI
FOUNDER AND PRESIDENT OF AYENEH FOUNDATION

FRIDAY JULY 24 | 8:00PM - 2:00AM
EMBASSY GRAND CONVENTION CENTRE

5 COURSE DINNER | PREMIUM OPEN BAR | LIVE ENTERTAINMENT | COMPLIMENTARY VALET PARKING

SPECIAL PERFORMANCE BY
BABAK AMINI

BLACK TIE
NO CHILDREN UNDER THE AGE OF 12

FOR MORE INFORMATION VISIT
tirgan.ca/gala

TICKET \$200
ALL PROCEEDS GO TO AYENEH
TIRGAN FESTIVAL 2015

TICKET AND SPONSORSHIP SALES:
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تیرگان
تورنتو
۲۰ الی ۲۳
اگوست
۲۰۱۵

@Harbourfront Centre
Weekend Festivals

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اگوست
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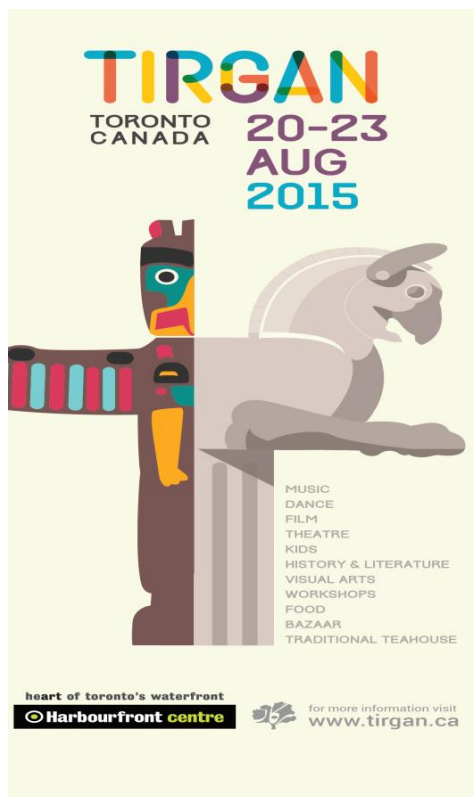
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416-646-2412
@tirgan @ayeneh

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Tirgan Festival Pamphlet Campaign

Front



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Tirgan Gala Booklet Campaign

Front



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Tirgan Gala Poster Campaign

75% SOLD


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AN INTIMATE EVENING WITH THE LEGENDS



FARAMARZ ASLANI

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Tirgan Gala Ticket



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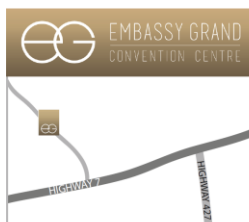


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8:00 PM - 2:00 AM



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for more information visit
tirgan.ca/gala

TABLE NO:

TABLE NO:





Tirgan Venue Sign





Tirgan Press Conference



PRESS CONFERENCE



PRESS CONFERENCE





Donation Campaign Post Card

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اهدای کمک






for more information about our
DONATION CAMPAIGN visit:
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تیرگان
تورنٹو ۲۰ الی ۲۳
اوت ۲۰۱۵
کانادا



دست در دست هم نهیم به مهر...
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تیرگان سهیم باشید.

best artwork awarded
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for more information visit
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DONATION FORM

Please process my one-time contribution of:
☐ \$100 ☐ \$250 ☐ \$500 ☐ \$1000 ☐ Other amount \$ _____

Method of payment: ☐ Cash ☐ Cheque ☐ Contact Me

In return for your generous and valuable contributions, we would like to list your name on Tirgan website.

I would like my name to be listed ☐ Yes ☐ No
If yes, please print in CAPITAL LETTERS the name that you want to be published on Tirgan website.

Please send me my receipt: ☐ Yes ☐ No

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☐ Mr. ☐ Mrs. ☐ Miss ☐ Ms. ☐ Others: _____

First Name: _____ Last Name: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Telephone: () Email: _____

I authorize Tirgan to deduct my monthly donations from my bank account. (My sample cheque marked "VOID" is enclosed)

Signature: _____ Date: ____/____/____ (DD/MM/YYYY)

Unit 903, 685 Sheppard Ave East, Toronto, Ontario M2N 1B6



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#JoinTirganFamily 	 tirgan عاشق فرهنگ و هنر و دیدار با مردم هستید؟ علاقه‌مند به همکاری با فعالان اجتماعی هستید؟ به دنبال تمرین و تقویت توانایی‌های خودتان هستید؟ به خانوادهٔ تیرگان بپیوندید  Tag, tweet and take a picture using #JoinTirganFamily for a chance of a winning a Tirgan merchandise for more information visit www.tirgan.ca 416 - 640 - 2412 info@tirgan.ca
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Tirgan Magazine



Tirgan Magazine Sample Advertisements

Sample Ads

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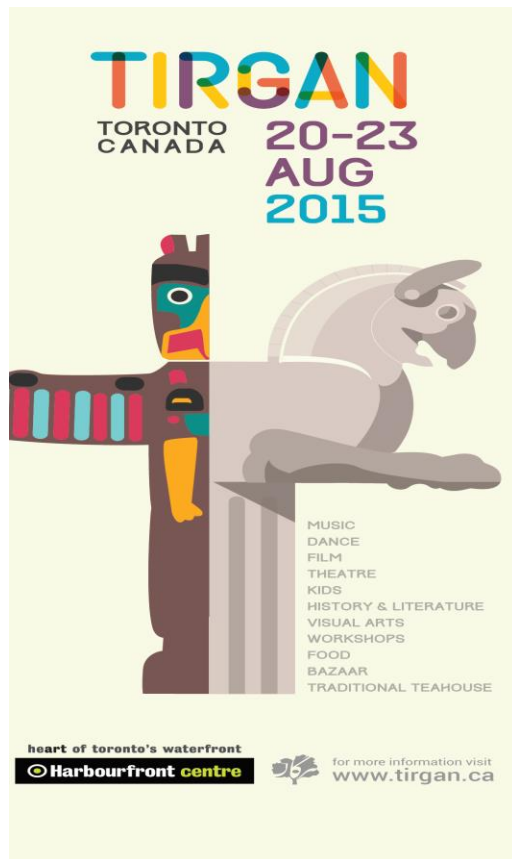
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tirgan
Iranian Festival



Tirgan Festival Poster Campaign





Tirgan Festival Ticketed Event Post Card Campaign

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Tirgan Festival Cut out





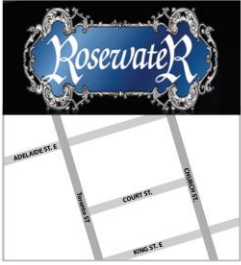
Tirgan Festival Soiree Booklet



21 AUGUST 2015
19 TORONTO ST
Toronto, ON M5C 2R1

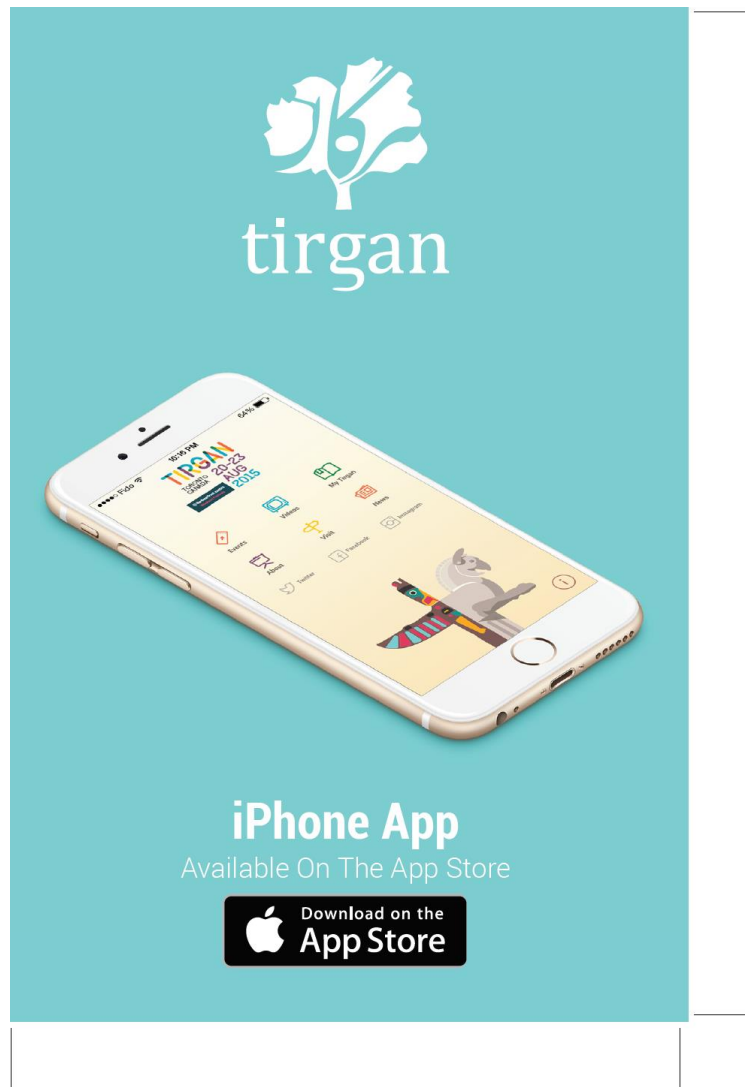


Tirgan Festival Soiree Ticket

 19 TORONTO ST (M5C 2R1) AN INTIMATE EVENING WITH TIRGAN ARTISTS AND GUESTS TICKET \$150 for more information visit tirgan.ca/soiree TICKET NO: _____	 SOIREE ROSEWATER 21 AUGUST 2015 19 TORONTO ST Toronto, ON M5C 2R1
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Tirgan Festival iPhone





Tirgan Promotional Items





Tirgan Facebook Banner

'Calling All Graphic Designers'

Tirgan Presents:

HOMELAND Magazine Cover Design Contest 2015

For more information and submission details please visit:
www.tirgan.ca/programs/cover-design-contest



TIRGAN
TORONTO
CANADA
**20-23
AUG
2015**

Deadline : April 30, 2015

'Want to get published?'

Tirgan's short story contest is back
under the supervision of Houra Yavari

For more information and submission details please visit:
tirgan.ca/programs/short-story-contest

TIRGAN
TORONTO
CANADA
**20-23
AUG
2015**

Deadline : May 07, 2015

'Calling all Photographers'

Tirgan Presents:

HOMELAND Photo Contest 2015

For more information and submission details please visit:
tirgan.ca/programs/photo-contest



TIRGAN
TORONTO
CANADA
**20-23
AUG
2015**

Deadline : May 07, 2015

Presented by:
CaféLitt



Tirgan Twitter



LIVE Tweeting at Tirgan and Harbourfront Centre



Share your Experience With our 130,000 individuals.
Use #tirgan2015 in your tweets and appear on the
live twitter screens across Harbourfront Centre.



Tirgan Day of Event Pamphlet



PERSIAN PIANO NIGHT
EXIT ROSS STAGE
SATURDAY
AUGUST 22
8:15 PM

TIRGAN
 TORONTO CANADA
20-23
AUG
2015

Harbourfront Centre
DURATION: 1 HOUR
LANGUAGE: ENGLISH

For more information visit
www.tirgan.ca
 416 • 540 • 2412

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SCARLET STONE
A WORK BY SHAHROOH YAZDARI
 IN COLLABORATION WITH SHAHROOH HOSHIN GHALAM

PLATEAU SPACE THEATRE
FRIDAY
AUGUST 21
8:30 PM

SATURDAY
AUGUST 22
3:00 PM

SUNDAY
AUGUST 23
4:30 PM

TIRGAN
 TORONTO CANADA
20-23
AUG
2015

Harbourfront Centre
DURATION: 1 HOUR 30 MINUTES
LANGUAGE: PERSIAN (ENGLISH SUBTITLE)

For more information visit
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Tirgan 2015 Opening Ceremony
HAMED NIKPAY
AND ENSEMBLE
 Featuring Karine Gonzalez

WEST END THEATRE
THURSDAY
AUGUST 20
8:30 PM

TIRGAN
 TORONTO CANADA
20-23
AUG
2015

Harbourfront Centre

For more information visit
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Radio Javan Banner





Tirgan Short Story Book





Tirgan Photo Exhibition Poster Campaign

VIEWS OF HOMELAND

Ask any number of people about what homeland means to them, and you won't find two identical answers. It exists in our memories, in our present life and in our future no matter where we live and how close or far we are from home. Anything from the simplest scent to a certain shade of colour can invoke the feeling of home and homeland. In this exhibition we explore what homeland means to various visual artists through their art. Selected from submissions from around the world, this collection of photographs and illustrations invoke a wide range of emotions.

Homeland Photo Contest 2015 was organized by Café Litt - Montréal



CaféLitt



Official Messages Booklet



Tirgan Visitor Guide Booklet

Front

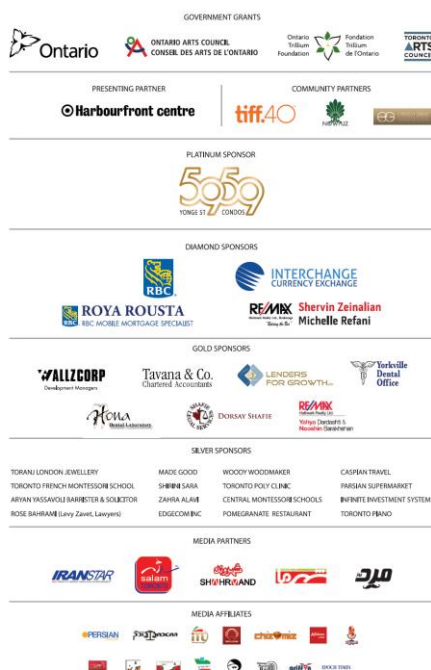


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Tirgan Merchandize



Cash Only: US\$ 1 = CA\$ 1

Tirgan Merchandise Discounted Packages:

#1: Tirgan Lovers Package: \$50
T-Shirt/ Cap/ Mug/ Book/ 3 Pins

#2: The Teenagers Package: \$40
T-Shirt/ Cap/ Book/ 3 Pins

#3: The Runners Package: \$35
T-Shirt/ Cap/ 3 Pins

#4: The Readers Package: \$20
Book/ Mug/ 3 Pins



T-shirt
\$20

Hat
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Tirgan 2015 Short Story Book
\$10

Mug
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Button
\$2



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Tirgan Website – Footer

Logo prominently displayed on www.tirgan.ca footer.

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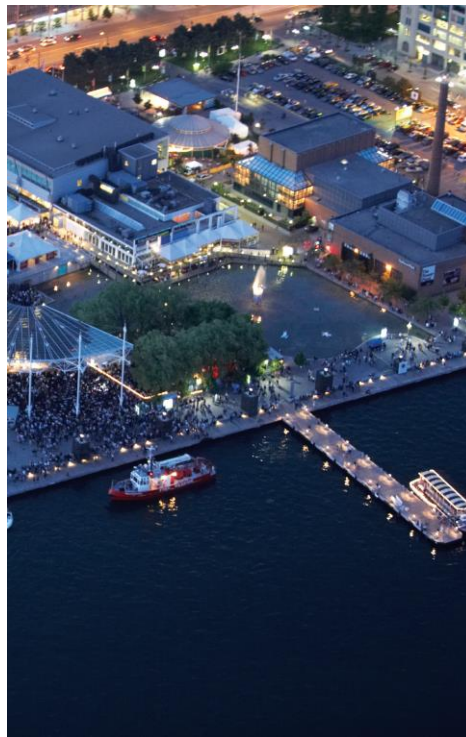
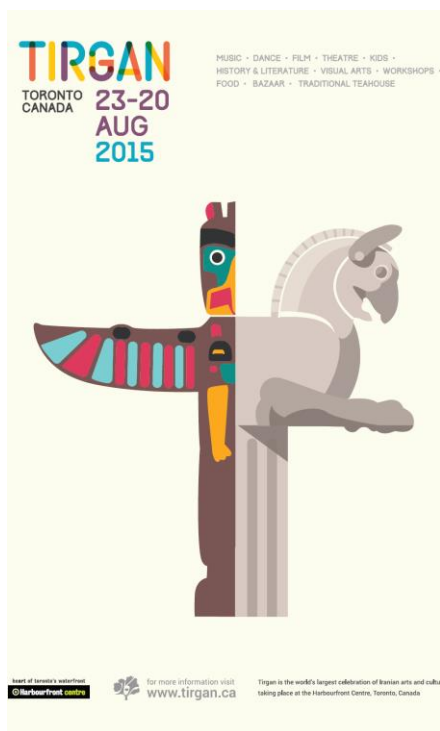
Tirgan Website – Sponsor Page

Linked logo and name on sponsorship page.

<http://www.tirgan.ca/support/corporate>



Outreach Booklet





Free Tickets

Complimentary Tickets to Tirgan Festival Opening Concert.

Admission Pass to all non- ticketed free events.

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Early Line up Tickets



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Community Presentation





Tirgan Tea House



NAWRANj tirgan



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۲۰ الی ۲۳
اگوست
۲۰۱۵

© Harbourfront centre
Weekend Festivals

Tehran Tea House



AUGUST 21-23, 2015 AT TIRGAN FESTIVAL
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2015



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The list reflects sponsors from from Feb 1st To July 30th, 2015



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Iraniane Toronto
Iranian Women's Organization of Ontario
COHAN
Behnam Foundation of Ontario
Magic of Persia
Cafe Litt
Iranian Legal Professionals of Ontario
Yaran Group
Professional Iranian Canadian Real Estate Association
Iranian American Community Alliance
Association of Iranian American Professionals

FOUNDATIONS

Parya Trillium Foundation
Persian Cultural Foundation
Levantine Cultural Center
Hakhamaneshian
Farhang Foundation
Center For Iranian Modern Art
Mehrgan Foundation
Iranian American Society of New York
NY Persian Parade Inc.
Alternate Dreams
Edinburgh Iranian Festival
Iranian-American Women Foundation
May Be Me
Tabestoon Festival
Noor Iranian Film Festival
Persian Arts and Cultural Society of Ottawa
IranNameh
Iranian Film Festival - San Francisco
Child Foundation

ARTISTIC GROUPS

Arya Entertainment Inc.
American Foundation for Contemporary Iranian Art (AFCIA)
Baarbad Music
Small World Music
Link Music Lab
Butterfly Buzz
Queen Gallery
Diaspora Arts Connection
Kajart
Vishuddhart
New York Persian Culture Centre
Sazmanab Center for Contemporary Art
Eyené Photography
McMaster Iranian Dance Association