

## FOR IMMEDIATE RELEASE

May 16, 2013

## TIRGAN HOLDS BACKGAMMON FUNDRASING EVENT

Tirgan 2013 held a very successful backgammon fundraising event in support of the highly anticipated summer festival.

Festival Dates: Thursday July 18, 2011 to Sunday July 21, 2013 Location: Various venues in Harbourfront Centre, Toronto

Toronto, May 16, 2013 – **Tirgan Festival was thrilled to promote fun and excitement, build community, and raise money all at the same time, through its backgammon tournament event.** 

More than 60 players participated in a fun, competitive, and active event playing backgammon while a large enthusiastic crowd cheered and supported them. The event brought Iranians and non-Iranians together in the North York Civic community center and raised \$1,240 towards Tirgan festival. More information about Tirgan's backgammon event can be found on Tirgan's Facebook page: <a href="https://www.facebook.com/TirganFestival">https://www.facebook.com/TirganFestival</a>.

## **About Tirgan:**

Tirgan Festival, the world's largest festival celebrating Iranian arts and culture, takes place biennially at the Harbourfront Centre of Toronto, Canada. In 2013, Tirgan will offer a selection of over 70 features showcasing renowned performers in an array of artistic disciplines including: music, dance, theatre, cinema, literature and the visual arts in addition to workshops, organized activities, galleries, delicious food, and a traditional bazaar, all of which will capture the heart and imagination of both young and old alike. Having attracted over 120,000 visitors in 2011, upwards of 150,000 visitors will be expected to attend this year's Tirgan Festival. To find out more about Tirgan, please visit <a href="https://www.tirgan.ca">www.tirgan.ca</a>.

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