



FOR IMMEDIATE RELEASE - MEDIA ADVISORY

July 20, 2011

**WORLD'S LARGEST IRANIAN FESTIVAL IN HARBOURFRONT CENTRE
Media Conferences Scheduled for Renowned International Artists**

Festival Dates: Thursday July 21, 2011 to Sunday July 24, 2011

**Location: Various venues in Harbourfront Centre, Toronto
(Media conference schedule attached featuring participating artists)**

Toronto, July 21, 2011 – The world's largest Iranian festival, **Tirgan, opening on Thursday July 21 at Harbourfront Centre**, welcomes over 120 prominent Iranian and non-Iranian artists from across the world to its over 70 events and performances in Toronto.

Tirgan's star performers and artists will be available for media interviews at our media rooms located in Harbourfront Centre and Hotel Intercontinental in Toronto Centre. Detailed schedule of the media conferences is attached to this release.

"This is a once-in-a-lifetime opportunity for Torontonians to meet with the leading figures in the global Iranian arts scene," explained Behrouz Amouzgar the Public Relations Director of the festival. "Fans of world music, modern and traditional dances and international films should be thrilled to have the chance to meet so many world-class artists all in one place."

Tirgan is the **largest Iranian festival in the world.** Last Tirgan drew over 60,000 visitors and this year Tirgan is expected to attract over **100,000 visitors to Toronto's Harbourfront Centre.** The festival will feature the works of over **120 artists** in a variety of **free and ticketed performances** including: music, dance, theatre, cinema, literature and visual arts exhibits.

The festival **showcases the best of Iranian artistic productions from across the world as well as introducing audiences to the works of many emerging young talents.** The programs in Tirgan capture the linguistic and cultural diversity of Iran, offering audiences a taste of both traditional as well as modern approaches to Iranian art and culture.

For more information contact:

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www.tirgan.ca

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Tirgan Media Conference Schedule

Time/Date	Thursday, July 21	Friday, July 22	Saturday, July 23	Sunday, July 24
Location	<u>Room 1</u>	<u>Room 1</u>	<u>Room 2</u>	<u>Room 2</u>
12:00			Shahrnush Parisipur	
13:00			Nima Kiann	Ida Saki
13:30			Radio Tehran	Shahrokh Moshkin Ghalam
14:00				
14:30		Nasser Ovissi		Tirgan Organization
15:00		Anousheh Ansari		
15:30				
16:00		Rana Farhan		
16:30		Gordafarid		
17:00	Saeid Shanbehzadeh	Reza Derakhshani		
17:30		Abbas Maroufi		
18:00		Silk Road Dance		

Media Conference Room Locations

<u>Room 1</u>	InterContinental Toronto Centre, 225 Front Street West, Toronto, ON M5V 2X3, Halton Room
<u>Room 2</u>	Harbourfront Centre, 235 Queens Quay West; Toronto, ON, M5J 2G8, York Quay Centre Building, Studio Lab 3

Media Conference Contact Info

Media Conference Coordinator	Ms. Arian Behshad
Telephone Number	647.835.3070