



Tirgan Quick Facts

- Tirgan is an ancient Iranian festival dating back several millennia.¹
- Tirgan 2011 will be a four-day festival occurring from July 21-24, 2011 at the Harbourfront Centre in Toronto, Ontario.
- Tirgan 2011 will be the world's largest Iranian festival outside of Iran.
- Tirgan 2011 will provide a selection of over 50 features showcasing renowned performers in an array of artistic disciplines including: music, dance, theatre, cinema, literature and the visual arts.
- In 2008 Tirgan drew upwards of 60,000 visitors, internationally and across Canada, and over 100,000 visitors are expected to attend the festival in 2011.
- Tirgan has something for everyone, offering both free and ticketed events and live performances.
- Tirgan offers more than just live performances and events; visitors can enjoy workshops, organized activities, galleries, delicious food, and a traditional bazaar, all of which will capture the heart and imagination of both young and old alike.
- Tirgan is a family-friendly festival, offering youth activities designed to engage and inform children of all ages.
- Tirgan is possible because of the efforts of over 200 volunteers, 100 artists, numerous government agencies, individual donors and corporate sponsors who all share an appreciation of Iranian art and culture.
- By entertaining and educating its audience Tirgan aims to promote a cross-cultural dialogue between the Iranian community and global community at large.
- Twenty-five percent of Tirgan's guests are visitors from outside of Toronto, coming from across Canada, the United States, Europe and Asia.
- Tirgan Magazine is a valuable source of Festival information in addition to an informative publication containing thought-provoking pieces about contemporary and traditional facets of Iranian culture.
- Tirgan also means great food – Taste of Iran features a wide range of cuisine that consists of authentic Iranian food and drinks served by the most popular Iranian eateries in Toronto – don't miss it!
- The Tirgan bazaar includes many shops that offer a range of items, including: adorable arts and crafts, jewellery, hand-woven Persian rugs, English and Farsi literature, exotic sweets, dried fruits, nuts, spices, and even traditional Iranian musical instruments.

¹ The Iranian Canadian Centre for Art and Culture ("ICCAC") is the organizer of the Tirgan Festival. The ICCAC is a not-for-profit, non-partisan, and non-religious organization duly registered with the government of Ontario.