



Salam Toronto
The explicit voice of the Iranian - Canadian community of Toronto



Toronto is the heart of culture and entertainment in Canada. A city injected with 20 billion dollars yearly by tourists and cultural events which is actually the third most important economic boost after the automotive and farming industry (1).

These cultural and artistic festivals and events pump fresh new blood into our economic veins and this is why the federal, provincial and municipal governments are always supporting various communities in executing them. These funding are of course never solely responsible for the existence of these events, it's in fact the efforts of the community members themselves that truly is the back bone to the organization and structure of these events.

The most popular Iranian-Canadian festival has been without a doubt the Tirgan Festival. The road to success is wide open; open to allow our energetic and enthusiastic young community members to put forth their best foot, bring their ideas and leadership to the tables and become one with the Canadian fabric; to be one with all.

The organizers of Tirgan Festival, in their seminar on Sunday November 21st, presented their plans for the next festival to be arriving in 2011. Tirgan is a medium for group activities and team building in the Iranian-Canadian community of Toronto. The very existence of such a vast festival allows our community to shine, and us to experience the brighter side of our creative minds. Tirgan is the tree that brings sweeter fruits year by year as its roots grow deeper in the Canadian fabric, and we should be responsible for feeding these roots with our 2000 years of Iranian heritage, history and its message of honesty and equality to keep Tirgan's heart pumping louder and louder.

We should cherish such opportunities and unite to share the responsibility of its success.

(1) Dr. Reza Moridi